

Yuval Marom

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WORK EXPERIENCE

Nekton Technologies — *Founder* March 2026 - Present

- Helping businesses automate workflows and make smarter decisions with better operational insights

Texas A&M University, Mays Business School — *Applied AI Fellow* March 2026 - Present

- Teaching and advising 400+ faculty members and 7,400+ students how to implement AI automations in their workflows
- Building internal marketplace and rating system for AI tools and agents built and discovered by faculty and students
- Provide technical consulting to students interested in building software products

Amazon — *Program Manager Intern* May 2025 - August 2025

- Optimized aircraft repositioning decisions during weather events, reducing unrecovered operational costs by \$1.4M
- Defined aircraft charge protocols using SQL analysis, improving delivery accuracy by 58% and reducing impact by \$6.7M
- Developed predictive model in Python on 15K+ disrupted flights to evaluate operational tradeoffs and risk analysis
- Presented data-driven recommendations to senior stakeholders and facilitated network-wide release implementation

T-Mobile — *Project Manager Intern* May 2024 - August 2024

- Redesigned customer onboarding workflows with minimized internal handoffs, reducing product delivery time by 14 days
- Analyzed 39K+ product support cases to identify inefficiencies and presented final solutions to senior management
- Eliminated 300+ hours of waste for product specialists by applying Lean Six Sigma principles to improve internal support
- Collaborated with cross-functional teams to implement process improvements and align key stakeholders

Texas A&M University, ASCEND Program — *Research Assistant* May 2023 - July 2023

- Researched electric propulsion systems for commercial aircraft to reduce carbon emissions with \$7.3M in ARPA-E funding
- Developed Python automation scripts to analyze and visualize large datasets from Excel files
- Designed 3D powertrain components using SolidWorks for motor insulation and magnet mold development

PROJECTS

Wanderlink — *Founder & CEO* August 2025 - January 2026

- Developed AI-powered SMS travel agent that automates flight booking, owning product strategy, roadmap, and execution
- Conducted 100+ in-person interviews for customer discovery, feature prioritization, usability testing, and UX iterations
- Acquired 250+ users, generated \$3K+ in revenue, and gained 150K+ social media impressions

Revello — *Co-Founder & CEO* August 2024 - May 2025

- Founded and designed mobile app to connect students and local businesses, reaching 3K+ downloads
- Acted as product owner, leading cross-functional team of 5 engineers through feature prioritization for iOS release
- Executed B2B monetization strategy, generating \$1.2K in revenue and onboarding 60+ businesses

EDUCATION

Texas A&M University — *B.S., Industrial and Systems Engineering* May 2022 — December 2026

- Concentrations: Data Engineering and Entrepreneurship
- Honors: Buck Weirus Spirit Award (2025), Industrial Engineering Student Achievement Award (2025)

European Innovation Academy — *Startup Accelerator* July 2023 — August 2023

- Mentored on customer discovery, MVP development, and go-to-market strategy from founders and venture capitalists

SKILLS

Product Strategy: Roadmapping, Usability Testing, Prototyping, Feature Prioritization, Stakeholder Management, UI/UX

Technical Skills: Data Analytics, Process Automation, Predictive Modeling, Continuous Improvement, Full-Stack, Sales

Software & Tools: AI Tools, Python, SQL, MS Excel, Power BI, JavaScript, C/C++, React Native, Supabase, Next.js

ADDITIONAL INFORMATION

Organizations: Aggie Venture Fund, Titans of Investing (T40), Chabad Jewish Board (President), Fish Camp (counselor)

Languages: English (Native), Hebrew (Native), Spanish (Proficient)

Interests: Startups, Software, Aviation, Basketball, Distance Running, Hiking, Reading